

## **(PALAS 332) - Economic Integration in Latin America**

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Program in Argentine and Latin American Studies

Universidad de Belgrano

Course Syllabus 2015 1

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### **Course Information**

T Th 16:00-17:30 PM

Instruction in English

### **Contact Information**

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### **Course Description**

Informed by knowledge economy, this course will study how Latin American countries individually and as a region have adapted quickly and wisely to external changes in order to compete in the globalized world. The new setting requires highly educated and talented people and dynamic economies that go beyond their traditional borders in order to benefit from social, cultural and geographical proximity. In this context in 1985, Argentina, Brazil, Paraguay, and Uruguay (recently Venezuela joined them) created Mercosur in the belief that an integration process was needed to reconfigure industries and trade, coordinate policies and promote the insertion of its productive sector to the world's economy. This course will provide a truly comprehensive perspective that will enable the students to analyze and understand the integration processes in the Southern Cone and how it is helping regional economies to compete globally. In the current world crisis scenario, Mercosur's industrial and commercial diversification through horizontal integration and cooperation can serve as a case study of sorts to re-think regional development.

### **Course Requirements**

Class attendance is required of all students at UB. A 75% attendance to classes is mandatory to keep the regular student status. An electronic system keeps track of attendance. Students have to slide an electronic card every class to comply with the attendance policy. Class participation is very important; there will be several class discussions, which will rely heavily on student participation. Students are expected to conduct research for the final paper and consult the digital library (EBSCO) for that purpose. UB holds to the view that plagiarism constitutes intellectual theft and is a serious breach of acceptable conduct. Any student caught plagiarizing will immediately be given a "no credit" for all courses taken in the semester. There will be no make ups for classes falling on public holidays.

\*For a better understanding of the comparable table for grading: check the student handbook in orientation kit packet.

### **Grading Policy**

Participation	10 %
Paper presentation (oral & written)	30 %
Midterm	25 %
Final Exam	35 %

### **Required Textbooks and Materials**

Luis Argüero, ed. *Course Reader*

## **Academic Calendar**

### **Week 1**

#### **Tuesday March 10**

Introduction. Presentation of the course

#### **Thursday March 12**

The importance of integration in the current world scenario. Peace through integration. The three waves of regionalism.

### **Week 2**

#### **Tuesday March 17**

Preferential Trade Agreements. Agreements and trade. Trade and poverty.

#### **Thursday March 19**

The economics of knowledge. Innovation and intangible capital. Creative destruction. Technological progress in economic growth. Knowledge as a non rival and partially excludable good. Monopoly and competition.

### **Week 3**

#### **Tuesday March 24: National holiday**

#### **Thursday March 26**

Social and private rates of return to investments in education and R&D. Mapping R&D activity. Technological capabilities of Latin American countries. Exports according to technological intensity. From cultural to social and economic integration.

### **Week 4**

#### **Tuesday March 31**

NAFTA, ASEAN. Complementing industrial capabilities towards competing globally. Andean Community of Nations. Pacific Alliance. South-South

cooperation and trade. Inter-regional integration: crossing borders and avoiding capitals' mediation. Silicon Belt in Japan-Korea-Taiwan-HK-Singapore.

### **Thursday April 2: National holiday**

#### **Week 5**

##### **Tuesday April 7**

The four stages of Mercosur. The entrance of Venezuela and energy needs. ZICOSUR: A new kind of regional cooperation?

##### **Thursday April 9**

Commercial relations of Latin America with the USA and Europe. The failed ALCA and the retreating influence of the USA in the region. ALBA and the integration of "leftist" governments.

#### **Week 6**

##### **Tuesday April 14**

Summit of the Americas in Mar del Plata. The boom of commodities and new axes of power. 2008 crisis and its aftermath in the region.

##### **Thursday April 16**

How to integrate neighboring economies through cooperation. The case of the automobile industry in Latin America.

#### **Week 7**

##### **Tuesday April 21**

Trade with Asia. Entering the Asian market. Asian integration and Latin America. ¿Threat or opportunity?

##### **Thursday April 23**

Review for the exam

#### **Week 8**

##### **Tuesday April 28**

**Midterm exam**

##### **Thursday April 30**

Pacific Alliance (Peru, Mexico, Colombia, Chile): From free trade to harmonization of policies.

#### **Week 9**

##### **Tuesday May 5**

Energy: Reserves, tendencies and countries' strategies in the 21<sup>st</sup> Century. Integration in the energy sector.

**Thursday May 7**

Capital flows from 1990 to 2013. Managing business in South America: where do multinational companies establish? [Inquiries about group work.](#)

**Week 10**

**Tuesday May 12**

Migrations: the three waves of migration in Latin America. Current trends and future perspectives.

**Thursday May 14**

Managing conflicts. Cases in South America: Botnia conflict (Uruguay & Argentina), Landlocked Bolivia and its access to the Pacific Ocean.

**Week 11**

**Tuesday May 19**

Oral presentations (2 x 40')

**Thursday May 21**

Oral presentations (2 x 40')

**Week 12**

**Tuesday May 26&28**

FDI and its effects in developing economies. Flows of FDI to South America. Main areas of inward FDI. Region's potentials. Outward FDI.

**Week 13**

**Tuesday June 2 & 4**

Exports of finished products from South America. Largest companies by country. Moving up the value chain.

**Week 14**

**Tuesday June 9**

Open discussion: Latin America in the 21<sup>st</sup> Century's economy: trade and cooperation. Review for the final exam.

**Thursday June 11**

Review for the Final Exam

**Week 15**

**"Students holding a *tourist visa* will not be allowed to take final exams, they have to go to the 17 Floor to clear the hold"**

**Tuesday November 4**

## Final Exam

### Thursday November 6

Final Grade Sheet and signature of "Hoja de situación" (attendance is mandatory).

### **BIBLIOGRAPHY:**

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- Capannelli, G., Lee, J-L., Petri, P.A. (2010), "Economic interdependence in Asia: Developing indicators for regional integration and cooperation", *The Singapore Economic Review*, Vol.55, No.1, pp. 125-161.
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- Durand, J. (2009), "Processes of migration in Latin America and the Caribbean", Human Development Research Paper 09/24, UNDP.
- ECLAC (2014), "Foreign Direct Investment in Latin America", United Nations Publications, Santiago de Chile.
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- Herreros, S. (2011), "The Trans-Pacific strategic economic partnership agreement: A Latin American perspective", ECLAC – Serie Comercio Internacional, No. 106, 41 pages.
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- Perry, N. an Schönerwald, C. (2012), "Institutions, Geography, and terms of trade in Latin America: An evaluation of the Washington Consensus", *International Journal of Political Economy*, Vol.41, No.1, pp- 66-94.
- WTO (2011), World Trade Report 2011.